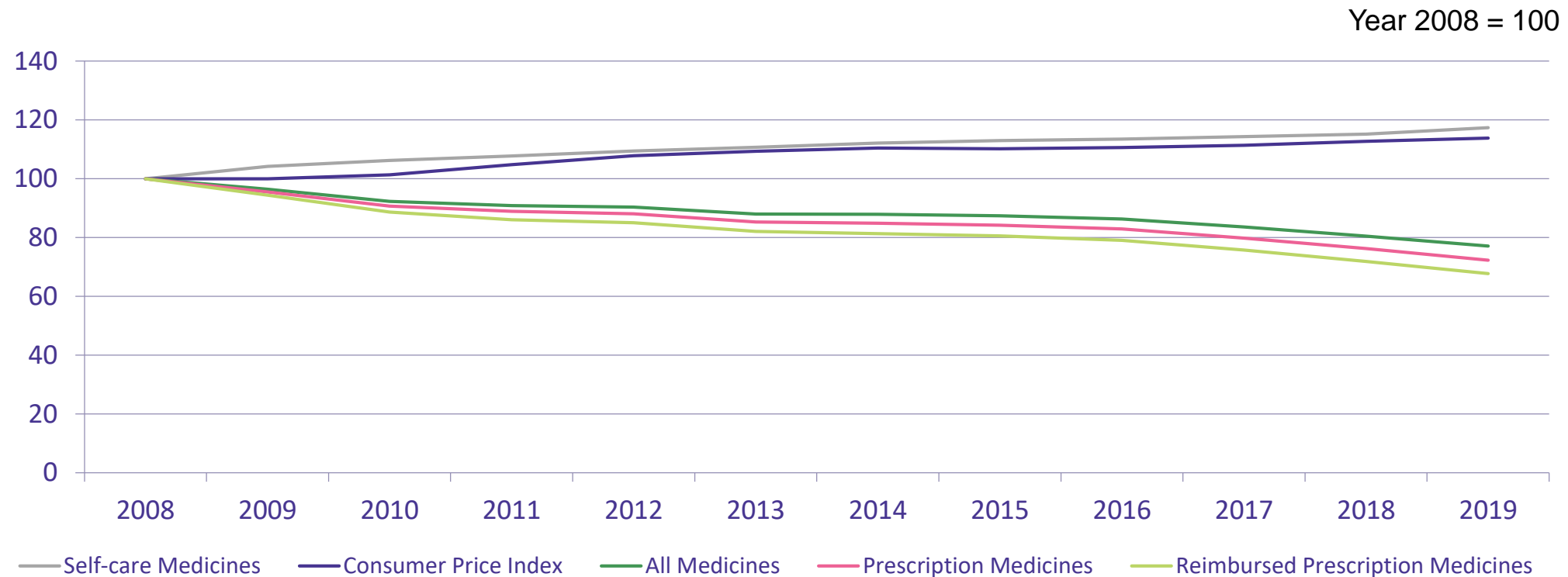


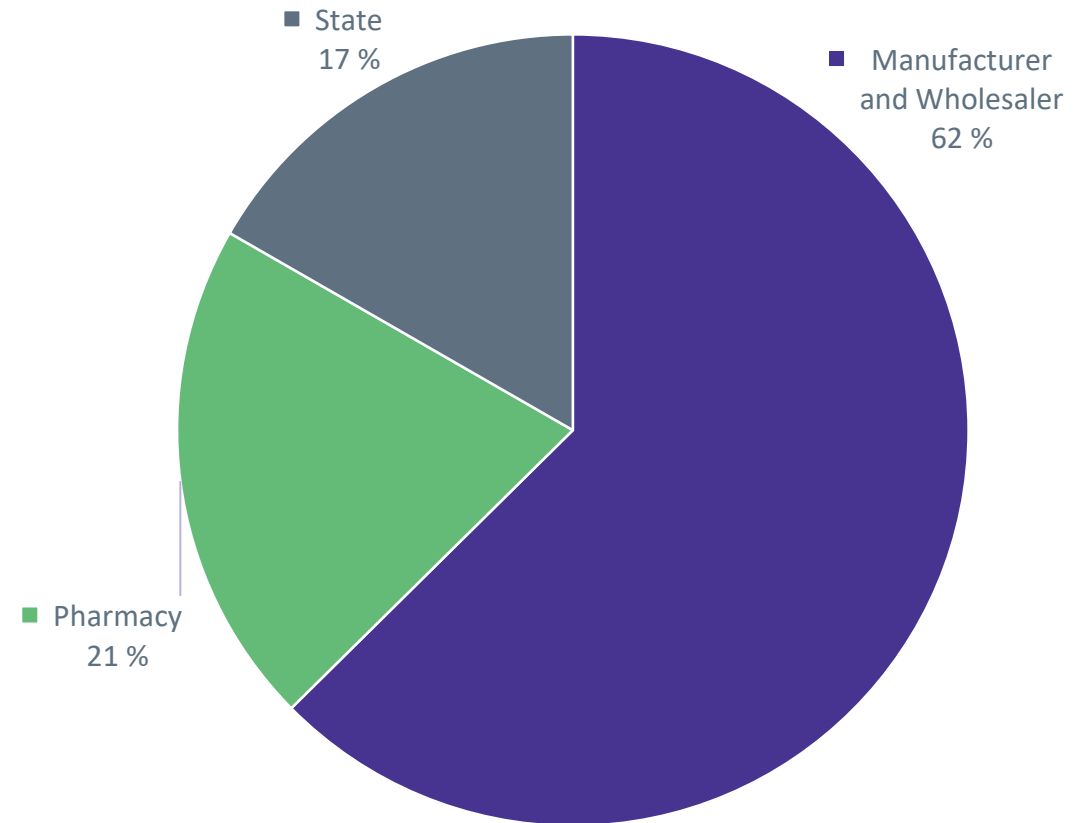
The Wholesale Price Index for Medicines Since 2008



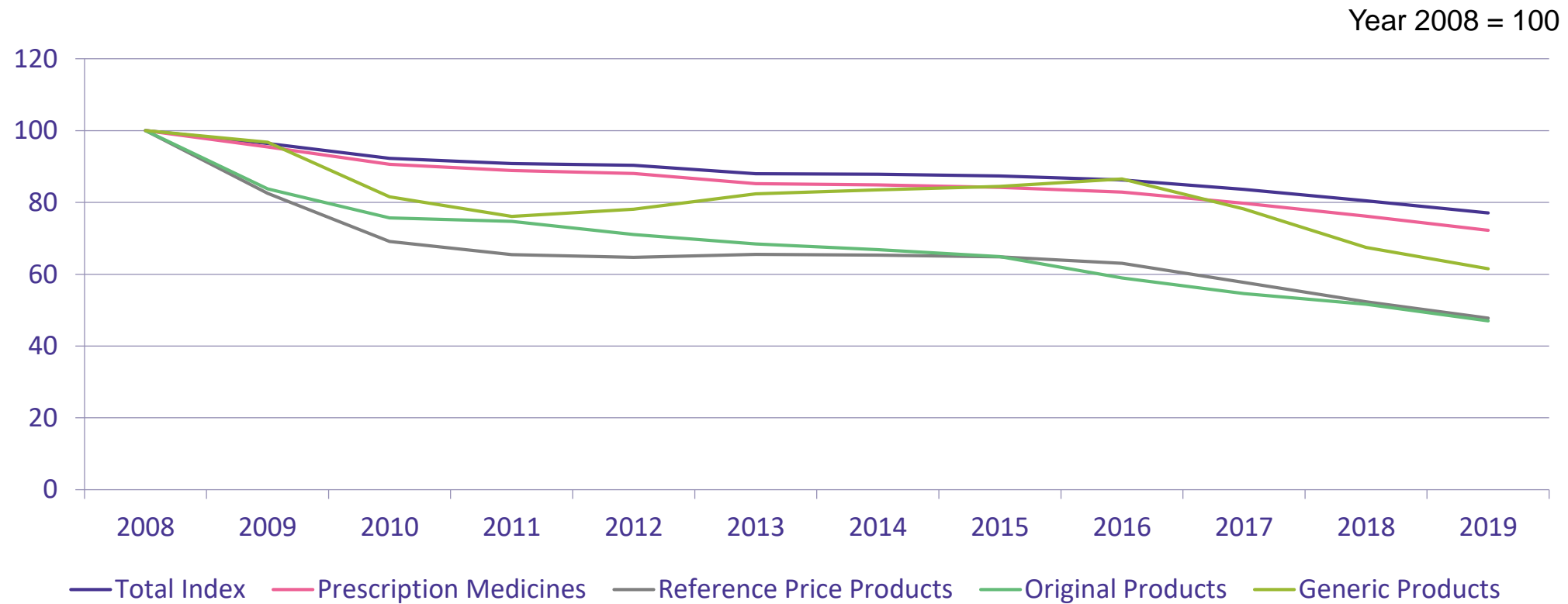
The wholesale price index for medicines is showing the price trend for medicines on the pharmacy market. The price index shows that the medicine prices are declining, except for self care-products with increasing prices. However, the market share of the self care-medicines is slightly over 10 %. The consumer price index indicates that prices has increased in general at the same time.

Medicine Euro 2017

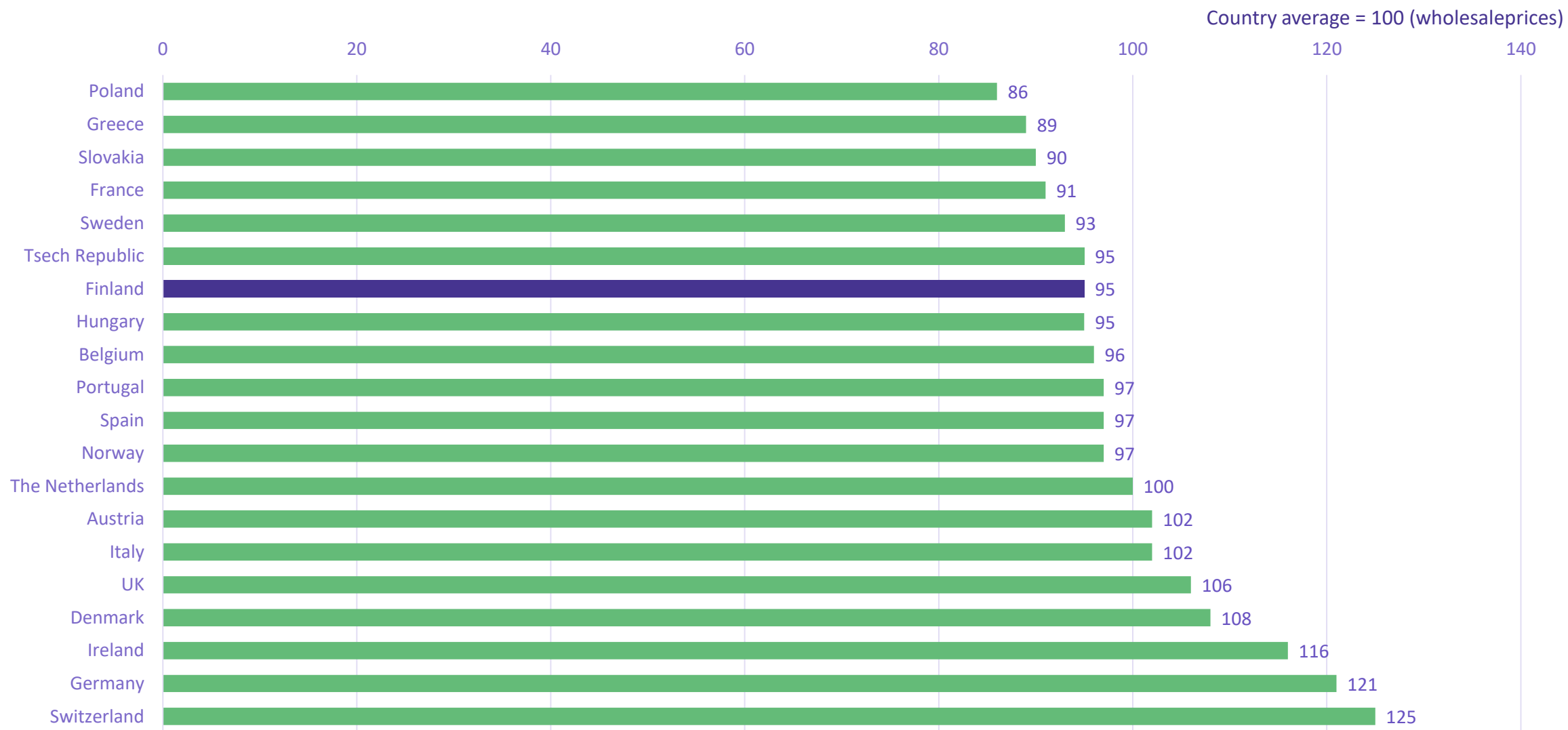
- In Finland only pharmaceutical wholesalers are allowed to sell pharmaceuticals to pharmacies and hospitals, as well as Nicotine replacement therapy products to retail stores.
- The price the consumer pays for medicines consists of the share of the manufacturer and wholesaler, the pharmacy margin, and VAT and pharmacy tax.
- The retail price of a prescription medicine is based on its wholesale price. The retail price is always the same in all pharmacies.
- VAT should be paid for all medicinal products. VAT for pharmaceuticals in Finland was 10%.



The Wholesale Price Index During Reference Price System



Price comparison for products not in price competition



Price index for products in competition

Country average = 100 (wholesale prices)

